

Desserts For Kids

Young patrons are naturally drawn to desserts with the brand power of **Oreo®**. Oreo® specialty desserts make irresistible offerings, whether it's Raptor's Revenge or awesome Worms 'N' Dirt Pudding. To receive kitchen-tested recipes which use common ingredients, and include estimate of average food cost, circle 231.



Sweep With Water

American Water Brooms clean patios, parking areas, kitchen floors, any paved area, inside or out, quickly and efficiently. Connects to any garden hose and turns normal water into a 50" wide high pressure blast, leaving the surface dry. American Water Brooms clean 5 times faster than a hose alone and use half the water. For more information, call 800-241-6565, extension 500 or fax 770-455-4478.



Corn Dog Product Guide

State Fair® Foods is offering a colorful, 8-page product guide. The guide details their entire line of corn dogs, including Ankles Bites™ mini corn dogs and Up and Eat™ breakfast sticks and bix. The guide features serving suggestions, profit information, a sales-generating kit and point-of-sale materials. To order the product guide, call 800-241-5154.

Build Family Business

Heinz is offering a fun-filled "Kids are Special" promotional kit complete with children's menu shells, placemats, and new Heinz custom crayons in ketchup red, mustard yellow, and pickle green. Placemats include word games, jokes and other activities, with two new winter designs that you can rotate to give variety to your repeat customers. "Kids are Special" materials are available free to operators with proof of purchase. Call Heinz at 800-547-8924 for more details.



Accommodation by the Book — An Excerpt

There's a simple formula for guest accommodation



It's The Accommodation Program

Seating Formula which helps you designate seating that will accommodate non-smokers and smokers alike. And it's just one of the many suggestions for accommodation you'll find in The Accommodation Program restaurant Source Book. Receive a FREE along with a catalog for other FREE materials when you participate in The Accommodation Program. Look for the reply card in this publication or call 1-800-929-1414.



The Accommodation Program®
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